

PEOPLE DEVELOPMENT (www.peopledev.net) is searching for **MARKETING REPRESENTATIVES** for a leading manufacturer of construction and mining equipment.

MARKETING REPRESENTATIVES FOR AFRICA & MIDDLE EAST REGION

Based in United Arab Emirates-State, Johannesburg and Dakar

We are currently seeking Graduates to join our client's 2016/2017 Marketing Development Program. Suitable candidates will be shortlisted and contacted for interview.

I. Job purpose

These positions will develop to become experts in processes related to marketing, sales, distribution channels and utilization of digital technologies to solve customer problems. These positions will be focused on developing our client's distribution network across Africa & Middle East to implement market leading processes.

The candidate should have a passion for marketing and technology related to the Construction, Energy & Transportation or Resource industries.

II. Duties a responsibilities

During the 2 year development program the candidates will:

- Have rotational assignments to develop a broad experience base, be involved with process development and implementation.
- Be engaged in multi-functional projects related to Sales, Service, Parts and Rental operations. The work will be focused on Africa Middle East district offices, dealer locations and regional marketing offices.

After successful completion of the development program the candidates will

- Transition into a role in a District office (current office locations Dubai, Johannesburg, Dakar) where they will be responsible for driving dealer capacity and capability in the specialist area.
- Be working with the dealer senior management team, industry team and distribution services team.

III. Background and experience

- Marketing/Business Degree – with specialization in technology/digital
- 2 years' experience in B2B marketing, digital solutions, product support or technical service would be an advantage
- Open to travel arrangements in AME for dealer support, travel could be approx. 50% of the time over the course of a year
- Should be willing to work in the Middle East and relocate to Africa upon business needs, current office locations United Arab Emirates-State, Johannesburg, Dakar
- Should have good academic score
- Fluent spoken and written English skills are essential
- Dynamic and with strong presentation skills

APPLY

- Send resume and cover letter (both 3 pages maximum)
- Recall : i) name of position you're applying for in the resume and the cover letter, ii) your availability, iii) your current and expected salary, iv) 3 professional references with their phone number and email.

The deadline for application is **March 20th, 2017** to the following email addresses info@peopledev.net

Due to the number of applications awaited, only short listed candidates will be contacted back.

